

CARTAGENA PORT AUTHORITY Port of Cartagena

IAPH 2021 SUSTAINIBILITY AWARDS

WPSP THEME. Governance and Ethics

FOCUS AREA. Leadership of port authorities in adhering to principles of good corporate governance and promoting them in the wider port community.

POTENTIAL TOPICS.

- Transparency and reporting
- Equal rights and opportunities
- Business ethics
- Fair trade / responsible supply chains
- Anti-corruption
- Dealing with crew changes and addressing the humanitarian crisis resulting from the Covid-19 pandemic.

ACTIONS REFERRED TO SUSTAINABLE DEVELOPMENT GOALS INITIATIVES

The Port Authority of Cartagena is carrying out different actions aimed to fulfill the SDG (Sustainable Development Goals), with the intention of reaching the 17 Goals established by the United Nations, indicating how a more sustainable development can be reached. **The Port is aimed to develop a sustainable economic model, involving all the elements of the Port value chain.** With this goal, the APC (onwards, Autoridad Portuaria de Cartagena) wants to know the concerns and perceptions of the society in general and their stakeholders in particular.

On the RSC policy development of the Cartagena Port, its strategy and objectives are being aligned around the new SDG (Sustainable Development Goals) launched by the UN with the mission to face all the big challenges our planet is dealing with. For this reason actions are being carried out to identify those which concerns directly to the port activity and actions on the specific fields of economics, social and environmental have begun to perform in order to improve their environment. Good examples of that are that in the last years the water quality has considerably improved, marine and terrestrial ecosystems have been recovered, and the city is more integrated with the port thanks to the construction of more modern and accessible infrastructures. **All those actions have a direct impact on society and a contribution of the SDG.** In this sense, the Port Authority has been developing both internal and external actions to identify and prioritize the SDG in which the Cartagena Port has a greater impact. Workers of the Port and students groups have been involved; in those groups the contribution to the SDG due to the daily port activity is analyzed. Decent work and economic growth, industry, innovation and infrastructures, partnership for the goals and gender equality are ones of the most sensitive's objectives for Cartagena Port, notwithstanding others as climate action, life below water and good health and well-being. **Hence, the Port of Cartagena is considered as a pioneer in the implementation of the SDGs in its activity and one of those that best addresses its impacts in its daily activities.**

Regarding future objectives you can find the impulse among the Port Community for a compromise of sustainable development, seeking to imply the whole environment, both port and city as the final goal; transform the Cartagena Port into the most sustainable

Mediterranean port. Ports are a key space to impulse those SDG and to achieve the goals included, because their activity has a direct impact on several objectives. In addition, ports can be tractor elements on the communities they belong and the cities where they are located. Actions like the recent **organization of the day “the role of the agenda 2030 on the construction of more sustainable Ports” made coinciding with the Environmental World Day** which objective was to think about how the SDG can help building more competitive and sustainable ports, is a clear example of the **commitment of the APC**. It turned out to be an interesting meeting point for the whole port community and an essential occasion to know some of the good international practices that are being carried out, and it meant the star-up of a Climate Change Office and the commitment of the Cartagena Port Community to it.

THE PORT OF CARTAGENA WILL INVEST IN SOCIAL AND ANTI-COVID-19 PROJECTS

The Port Authority of Cartagena approved last 2020 an investment of 100,000 euros in subsidies and aid for actions and initiatives of educational, health, social and cultural development in its environment, with prevalence towards actions aimed at the fight against the coronavirus, Covid- 19. 80% of the total budget will be used for actions to be carried out in the municipality of Cartagena.

COMMITMENT TO THE SUSTAINABLE DEVELOPMENT OF THE PORT OF CARTAGENA

In the year 2015, more than 150 countries approved the 2030 Agenda on Sustainable Development. This agenda includes 17 Sustainable Development Goals and, although they are not legally binding, governments are expected to adopt them as their own and establish national frameworks for their achievement, involving all companies, organizations, the private organizations and society. For this reason, these SDGs mark a turning point in the global commitment to achieve sustainable development; since they appeal to both local governments and civil society in each region. From this approach comes the interest to create a Commitment to Sustainable Development, with the impulse of the Cartagena Port Authority as the main promoter of the initiative. The Commitment is based on the objectives set by each of the 17 Sustainable Development Goals. The aim is to achieve a more sustainable, equitable and prosperous port Community in Cartagena through the involvement, commitment and collaboration of the entities that integrates it.



The fourteen organizations that have joined this pact are: Universidad Politécnica de Cartagena, Agencia Marítima Blázquez, Amarradores, Spanish Navy, Boluda Towage, Maritime Captainty of Cartagena, Enagás, Ership, Engie Energie, Ilboc, Repsol, Navantia, Yacht Port Cartagena and Zamora Company. The aim is thus to turn the port of Cartagena into an environmentally safer and more sustainable space, compatible with port development and the port activity. This is an effort that the CPA cannot undertake alone, so it encourages all organizations and institutions that are part of the Port Community to adhere through the Letter of Agreement for the sustainable development of the port of Cartagena. Through the network of signatories, participation, the exchange of information and resources are promoted, the initiatives of the organizations are projected and opportunities for collaboration are created. In this way, this organizations of the port community of Cartagena that have already expressed their intention to be an active part of the sustainable development of the Port of Cartagena; in different ways:

- Committing to incorporate the 2030 Agenda into the organization's strategy with the aim of jointly building the most sustainable port in the Mediterranean.
- Network together with CPA and the rest of the entities that make up the Cartagena Port Community with the aim of joining forces and generating synergies that help promote compliance with the Sustainable Development Goals (SDG)
- Whenever possible, study the impact that its activity has on the different SDGs and, based on this impact, prioritize actions that help ensure compliance with those SDGs.
- Assist in the dissemination of the 2030 Agenda among our stakeholders and we will act as a driving force behind this commitment in the value chain of which we are part.
- Promote the exchange of good practices in the implementation of the 2030 Agenda.
- Promote agreements to carry out joint projects that help improve the contribution of the Port Community of Cartagena to the 2030 Agenda.
- Commit to participate in organized activities, whenever possible, as well as in initiatives and specialized work groups, exchanging experiences and knowledge between entities that share these same principles.
- Encourage the dissemination of experiences and knowledge among the rest of the society of Cartagena and the region of Murcia.

We are committed to working with the rest of the organizations committed to developing a common strategy to help implement the Sustainable Development Goals of the Port of Cartagena. All these organizations, already adhered and those interested in that initiative, have a meeting and development point created by the Port Authority in the new website <https://ods.apc.es/>



INTEGRATION AND CONTRIBUTION ACTIONS



ODS5_GENDER EQUALITY **Direct Contribution**

30% of women in the management team of the Port of Cartagena

CPA code of ethics and good conduct:

Professional development and equal opportunities

- CPA promotes the professional and personal development of all its personnel, ensuring equal opportunities through its policies.
- CPA does not accept any form of discrimination in the work or professional environment by age, race, gender, religion, political opinion, social origin or disability.
- People who hold management or leadership positions must act as facilitators of the professional development of their employees, in order to encourage their professional growth in the company.



ODS8_DECENT WORK AND ECONOMIC GROWTH **Direct Contribution**

Direct*, indirect* and induced* employment generation.

- ✓ **396 direct jobs** generated by maritime freight terminals, maritime passenger stations and companies providing port services.
- ✓ **89% of permanent staff.**
- ✓ **633 direct jobs** in the Port Community.
- ✓ **11,525 indirect jobs** generated

Impact* on the local, regional and national economy.

- ✓ Gross value added direct jobs: 57.5 million €.
- ✓ Gross value added in the Region 974.5 million €.
- ✓ 12,000 jobs in the Region of Murcia (approx. 2% of the region)

Movement of goods and volume of activity

- ✓ 54 companies under administrative concession and 76 with administrative authorisation to operate in the port
Approximately 34 million t of goods in 2018
liquid bulk (25.7 Mt) | solid bulk (6.5 Mt)
general cargo (1.46 Mt) | head of livestock (570,000)
230,000 cruise passengers



ODS9_INDUSTRY INNOVATION AND INFRASTRUCTURE **Direct Contribution**

CORE LNGas Hive Project (bunkering pipe-to-ship)

The Port of Cartagena is participating in the Core LNGas hive project.

Objective: to develop an LNG logistics chain to promote the use of gas as a fuel for transport, especially maritime transport.

- ✓ Generates almost 30% less CO2 emissions.
- ✓ Reduction of sulphur oxides (SOx), particulate matter (PM) and nitrogen oxides (NOx) emissions.

Growth of the port and infrastructures

Among others:

- ✓ We are committed to the railway:
- 36M€ Camarillas bypass
- 26.5M€ access to Escombreras
- 2.5M€ 2.5M€ improvement of Escombreras station
- ZAL of Cartagena and El Gorguel
- Improvements to the service road Carretera Escombreras
- Protection against sinkholes in cruise pier. Improvements to the arrival terminal.
- 14M€ invested in improving service infrastructures.



ODS13_CLIMATE ACTION Direct Contribution

- ✓ **Report on the vulnerability of the Port of Cartagena to Climate Change.**
Roadmap to combat climate change in the coming years.
 - ✓ **Noise map of the Escombreras Basin.**
 - ✓ **Carbon footprint and register, commitment to reduce carbon footprint.**
 - ✓ **Air quality control and commitment to sustainable mobility.**
- **Acquisition of hybrid vehicles**
 - **Promotion of cleaner mobility:**
 - Web platform for car sharing
 - Bicycle parking available to staff
 - Improvements in mobility with new pedestrian paths and cycle lanes



ODS14_UNDERWATER LIFE Direct Contribution

Projects for the protection of the marine environment

Voluntary collaboration agreement with the Autonomous Community of Murcia for the **protection of the aquatic environment through the control and surveillance of the waters in the port area of Cartagena.**

Result:

- The quality of the water is optimal in terms of the parameters measured.
- 136 species live on the seabed of the Port Basin.
- **Cala Cortina* (beach in the city) has held the blue flag since 2007.**

Study of the biological communities of the seabed of Cala Cortina.

- ✓ **Waste management and coastal cleaning**
- ✓ **Daily cleaning of the water sheet** thanks to the boat 'Pelican'. In the last 5 years, 38 tons of waste have been collected:
64% plastics | 25% wood | 9% organic waste | 2% other.



ODS17_PARTNERSHIPS TO ACHIEVE THE OBJECTIVES

Direct Contribution

- Awareness-raising and waste collection days, in collaboration with the ARMADA. 1.5t of waste was collected in the Zone call “Tail of the Whale” of the Cartagena Basin.

- ✓ **COMMITMENT** to the sustainable development of the Port of Cartagena.
- ✓ **Volunteering plan.**
- ✓ **Communication and awareness-raising among the public.**

- **Signposting and adaptation of footpaths**

- **EMAS European Forum and dissemination of the EMAS Register.**

Social study: what do citizens think and what do they know about CPA. Management of expectations.

Breakfasts with management

Technical working sessions with the Community

Collaboration between Environment and CSR Chairs and universities in the Region.

- ✓ Increase in the number of companies adhering to the good environmental practices agreement.
- ✓ Recreational activities in the port area.
- ✓ Integration of the SDGs in CPA's sustainability strategy.