

Bosch Secure Truck Parking at Cruise Center Steinwerder



14.000

additional truck
parking spaces are
needed on German
autobahns

1.5 billion

Euro total damage
in Germany by
truck freight theft
and robbery

4

parking areas need to
be approached on
average to find a
parking space

What is being done

- Cruise Gate Hamburg introduces Bosch Secure Truck Parking
- 50 new parking spaces for trucks are created at the Cruise Center Steinwerder
- Better use of existing parking space especially on days without cruise ship calls
- Meant for freight transporters in the Port of Hamburg
 - Can be used for long-haul journey
 - Or by trucks waiting for dispatch at container terminals
- Creation of a good alternative to scarce parking spaces alongside highways and in the rest of the port area
 - Other parking spaces are often not monitored and therefore more prone to theft or assaults
 - Demand for reserved, guarded parking spaces is increasing heavily
 - National incentive programme De-minimis reimburses 80% of the parking costs to the dispatcher



Benefits for truck drivers and forwarding agents



Efficient access to parking spaces

- Can be booked reliably via a free online platform (accessible via [website](#) or app)
- Free parking spaces are displayed and can be booked directly
- No need for long search or waiting time, lower fuel costs
- Easier compliance with driving periods
- Comfortable stay: Lavatories are available, panoramic view, Free Wifi

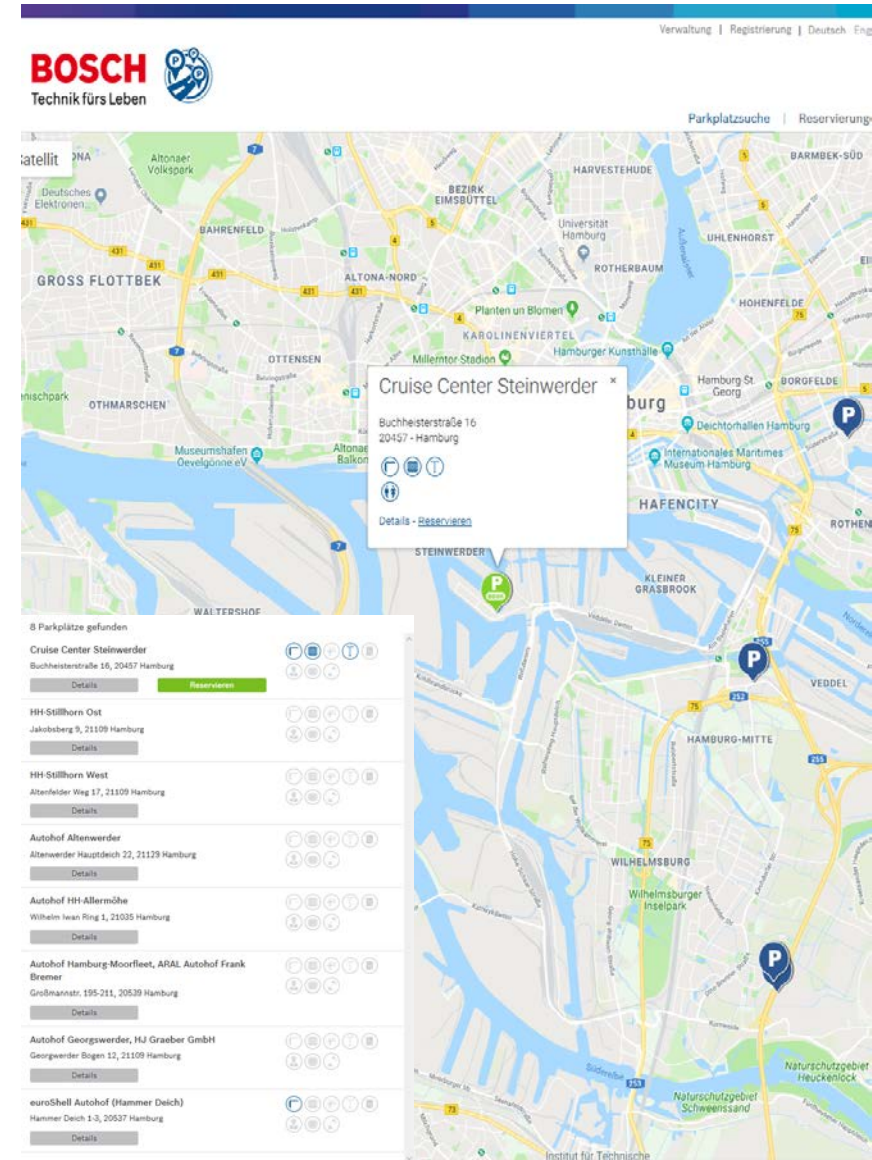


Secure parking

- High safety and security standard at the Cruise Center Steinwerder
- Area monitored by video surveillance (but not constantly supervised by safety personnel)
- Gated parking with fence and lighting

Benefits for Hamburg

- More parking space in the center of Hamburg's harbour area
- Less parking space search & reduced road traffic
- Avoidance of CO₂-emissions
- Truck drivers are registered and thus act as reputable
- Lower amount of dangerous parking on inadequate spots



The screenshot shows the Bosch app interface. At the top, the Bosch logo and tagline 'Technik fürs Leben' are visible. Below the logo, there are navigation options: 'Verwaltung | Registrierung | Deutsch | Eng'. The main part of the screen displays a map of Hamburg with a pop-up window for 'Cruise Center Steinwerder' at Buchheisterstraße 16, 20457 - Hamburg. The pop-up includes icons for parking, wheelchair access, and a 'Details - Reservieren' button. Below the map, a list of parking spots is shown, including 'Cruise Center Steinwerder', 'HH-Stillhorn Ost', 'HH-Stillhorn West', 'Autohof Altenwerder', 'Autohof HH-Allermöhe', 'Autohof Hamburg-Moorfleet, ARAL Autohof Frank Bremer', 'Autohof Georgswerder, HJ Graeber GmbH', and 'euroShell Autohof (Hammer Deich)'. Each listing includes the address and a 'Details' button.

