



REGIONE AUTÒNOMA DE SARDIGNA
REGIONE AUTONOMA DELLA SARDEGNA



YEP MED

Youth Employment in Ports of the MEDiterranean

Empowering the Youth with

BLUE SKILLS

Specialised training
in port logistics and
international trade





YEP MED Empowering the Youth with Blue Skills



The **YEP MED project**, funded by the EU's ENI CBC Med Programme, was born out of the need to better match the labour market skills needs and dual Technical and Vocational Education and Training (TVET) offers in the Mediterranean port communities' sector in order to contribute to jobs creation and facilitate productive economic growth. With a particular focus on the benefits for youth, especially NEETs and women's opportunities, YEP MED will increase local employment opportunities through the strengthening of the skills sought for by SMEs and start-ups.



ENI CBC MED PROGRAMME



€2,9m budget



90% EU contribution



30 months

OBJECTIVES



To develop

port-logistics technical and vocational education and training (TVET) resources adapted to sector needs



To increase

and upgrade local employment opportunities



To set up

collaborative national and transnational partnerships between port-logistics actors in the North and South of the Mediterranean region

PARTNERS 7 countries, 8 port communities





PORT OF BARCELONA AND ESCOLA EUROPEA

The new strategic plan of the Port of Barcelona, as one of the infrastructural and economic key players in the region, sets out the creation of jobs that answer the needs of the port-logistics sector in the region.

Together with the Escola Europea – Intermodal Transport, a specialized training centre in sustainable transport and logistics, the port community of Barcelona aims to offer quality training that, through innovative training methodologies, nourishes skilled jobs and helps to meet the needs of the sector, as well as promote the presence of young people and the role of women in port-logistics activities.



Expected Achievements of the YEP MED Project



420

newly contracted persons

9

adapted dual TVET curricula

4650

NEETs and women trained in port communities, international trade and operations





DO YOU WANT TO BE A PART OF THIS EXPERIENCE?



Who can benefit?

The training programmes are open to young people between 18 and 35 years old and women who are seeking a job or participating in Vocational Training studies.



What are we going to train you for?

The YEP MED project offers training in port-logistic communities, international trade and operations – preparing you to build efficient and sustainable door-to-door logistic and transport chains



What are the YEP MED courses like?

The courses are based on digital tools and cover on the digitalisation of the port-logistics sector, whilst keeping in focus the environmental and sustainability requirements of the current markets.

The programme is divided into three different courses. At the end of the training you will receive a certificate from the Escola Europea – Intermodal Transport. There is also the possibility to carry out an internship in a company and to be mentored by an experienced professional following the successful completion of the training.



NEW SKILLS, NEW OPPORTUNITIES, A BETTER FUTURE



A new kind of digital twin!

The courses will be in part carried out in a simulated resource enterprise - designed to be as realistic as possible. This innovative and new approach follows the experiential teaching method, whilst giving the students more opportunities to test out many of the business and supply chain management concepts introduced during theoretical sessions – all from the comforts of their homes. The virtual reality could replicate the conditions of a practical internship, giving students invaluable skills and experience before entering the workforce.



An international outlook

The YEP MED courses are being held in an international environment, and you will be able to collaborate and work with people from 8 port communities from around the Mediterranean – Spain, Italy, France, Tunisia, Lebanon, Jordan and Egypt.



Aymen Kadri,
Barcelona

“Despite the newness of this project, we as students were well-surprised by the high level of organization and efficient coordination set by the Escola Europea team and the professionals of the logistics field in Barcelona. As for myself it was a real breakthrough in widening my knowledge. From day one, it was noticeable how:

- *Enthusiastic these executives were about their domain*
- *Passionate about transmitting the data to us without leaving any doubt or confusion*
- *Impressive they were in combining theory with practice.”*



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