



REGIONE AUTONOMA DE SARDIGNA  
REGIONE AUTONOMA DELLA SARDEGNA



Youth Employment in Ports of the MEDiterranean

Empowering the Youth with

# BLUE SKILLS

Specialised training  
in port logistics and  
international trade







## YEP MED



The **YEP MED project**, funded by the EU's ENI CBC Med Programme, was born out of the need to better match the labour market skills needs and dual Technical and Vocational Education and Training (TVET) offers in the Mediterranean port communities' sector in order to contribute to jobs creation and facilitate productive economic growth. With a particular focus on the benefits for youth, especially NEETs and women's opportunities, YEP MED will increase local employment opportunities through the strengthening of the skills sought for by SMEs and start-ups.



# ENI CBC MED PROGRAMME



€2,9m budget



90% EU contribution



30 months

## OBJECTIVES



### To develop

port-logistics technical and vocational education and training (TVET) resources adapted to sector needs



### To increase

and upgrade local employment opportunities



### To set up

collaborative national and transnational partnerships between port-logistics actors in the North and South of the Mediterranean region

## PARTNERS 7 countries, 8 port communities





# PORT OF BARCELONA & THE ESCOLA EUROPEA

The new strategic plan of the Port of Barcelona, as one of the infrastructural and economic key players in the region, sets out the creation of jobs that answers the needs of the port-logistics sector in the region.

Together with the Escola Europea – Intermodal Transport, a specialized training centre in sustainable transport and logistics, the port community of Barcelona aims to offer quality training that, through innovative training methodologies, nourishes skilled jobs and helps to meet the needs of the sector, as well as promote the presence of young people and the role of women in port-logistics activities.



## Expected Achievements of the YEP MED Project



**420** newly contracted persons

**9** adapted dual TVET curricula

**4650** NEETs and women trained in port communities, international trade and operations

## ENI Priorities

Promotion of **social inclusion** and fight against poverty (promote economic and social development)

**Providing young people**, especially NEETs and women, with marketable skills







# TRAINING COURSES & A MENTORING PROGRAMME

## A new kind of virtual reality!

The courses will be in part carried out in a simulated resource enterprise - designed to be as realistic as possible. This innovative and new approach follows the experiential teaching method, whilst giving the students more opportunities to test out many of the business and supply chain management concepts introduced during theoretical sessions.

The virtual platform creates an alternate reality that replicates the real world and uses new technologies that facilitate the unstoppable digitalisation processes of companies in the logistics and port sector. This creates ideal conditions for students to gain invaluable skills and practical experience before entering the workforce.

## The environment, sustainability and economic growth

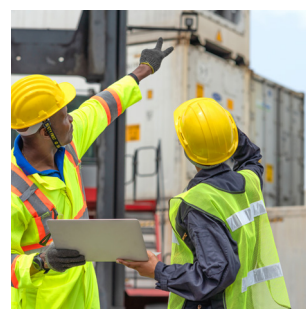
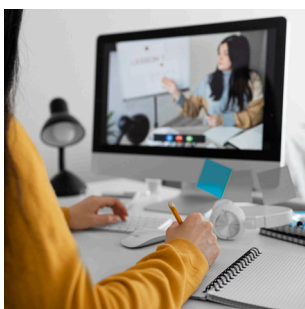
The partners involved in the YEP MED project align their activities with the United Nations Sustainable Development Goals – working together with 8 port communities around the Mediterranean to promote the most sustainable and economic transport solutions, and to arm future professionals with the necessary skills to employ them.

Our mission ultimately is to prepare the workforce to be able to improve international trade transactions, facilitate the exports of participating countries' companies, especially SMEs, and through this generate wealth through sustainable transport operations.



# CANDIDATES TRAINED WITH BLUE SKILLS

The YEP MED courses are divided into three parts – incorporating theory, practical visits and virtual experiences in a digital platform – and will create a group of highly skilled young people, ready to take on real-world operations following their practical experiences in the YEP MED's virtual interface.



## 4650 young people trained

Throughout and following the courses, project partners will seek to successfully implement a mentoring itinerary for the students – therewith further solidifying the knowledge gleamed from the courses. With companies from local port communities participating, YEP MED will thoroughly prepare the young people for the business world of tomorrow.







## INSTITUTIONAL MENTORING

Thanks to the incredible support from local vocational institutes and companies, throughout the 2nd and 3rd stage of the training and thereafter, the students will be accompanied by a professional mentor who, with both academic and professional experience, will be able to help solidify the skills taught in port operations, intermodal logistics and international commerce.



## GET INVOLVED!

If you want to join our team of mentors and think that you could provide valuable and life-changing guidance to our students, **contact our project office:** [yepmed@escolaeuropea.eu](mailto:yepmed@escolaeuropea.eu)

Mentors will :

- Assist and interact with the professionals acting as tutors within the companies throughout the varying stages of the training and internship stages
- Help monitor the results by coordinating with the local YEP MED partner
- Help ensure that the participating women in the apprenticeship stages are treated equally as well as monitor the perception of equitable remuneration




## BLUE CANDIDATES

The ultimate goal of the YEP MED project is to increase the employability of our students and help them get on the employment ladder through the participation in practical apprenticeships in companies that operate within the port communities represented.

These apprenticeships will form a crucial link between the training and the apprenticeships that will bring the young people closer to the industry itself. Through an apprenticeship programme, our students will obtain paid and applicable practical experience while acquiring the skills and credentials that employer's value.

## Get funding to help us train the future workforce!



The YEP MED project is co-financed by the European Union, and as such is able to hand out sub-grants to companies who partner with us to complete the training of our students.





# JOIN THE YEP MED INITIATIVE!

Contact us for more information on how to create apprenticeships within your company!



[www.enicbcmed.eu/projects/yep-med](http://www.enicbcmed.eu/projects/yep-med)



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