Open Innovation Process
Innovative Solutions for Challenges

1. **Sailboat**
   - Agile methodologies to identify opportunities, strengths, weaknesses, threats and goals.

2. **Identification of Challenges**
   - Based on the conclusions obtained, identify the challenges of the company.

3. **Possible Innovative Solutions**
   - Once having identified the challenges, from Bilbao PortLab we seek for possible innovative solutions in our ecosystem that match the identified challenges.

4. **Feedback and Priorization**
   - Idea-sharing and definition of the challenges through the Priority Matrix.

5. **Roadmap Proposal**
   - Design of the action plan to follow in order to address the challenges and give them solutions following their priority order.

6. **Matchmaking Meetings**
   - Presentation of innovative solutions for the challenges and subsequent One to One meetings with the chosen.

7. **Support in the Implementation**
   - Follow-up and facilitation in the process of implementing the innovative project.