

Open Innovation Process

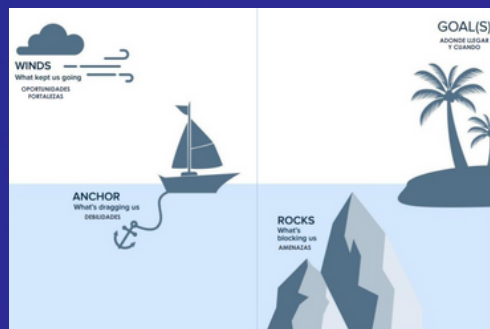
Innovative Solutions for Challenges



1

Sailboat

Agile methodologies to identify opportunities, strengths, weaknesses, threats and goals.



Identification of Challenges

Based on the conclusions obtained, identify the challenges of the company.

2



3

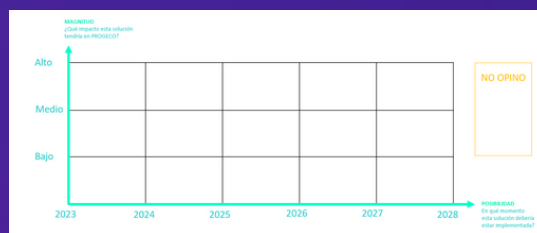
Possible Innovative Solutions

Once having identified the challenges, from Bilbao PortLab we seek for possible innovative solutions in our ecosystem that match the identified challenges.



Feedback and Priorization

Idea-sharing and definition of the challenges through the Priority Matrix.



4



5

Roadmap Proposal

Design of the action plan to follow in order to address the challenges and give them solutions following their priority order.



Matchmaking Meetings

Presentation of innovative solutions for the challenges and subsequent One to One meetings with the chosen.

6



7

Support in the Implementation

Follow-up and facilitation in the process of implementing the innovative project.

