



**IAPH Award**  
**AD Ports Group**  
**Clean Up Campaigns**  
**Environmental care**



## About AD Ports Group

---

Established in 2006, AD Ports Group today serves as the region's premier facilitator of logistics, industry, and trade, as well as a bridge linking Abu Dhabi to the world. Listed on the Abu Dhabi Securities Exchange (ADX: ADPORTS), AD Ports Group's vertically integrated business approach has proven instrumental in driving the emirate's economic development over the past decade.

Operating several clusters covering Ports, Economic Cities & Free Zones, Maritime, Logistics, and Digital, AD Ports Group's portfolio comprises 10 ports and terminals, and more than 550 square kilometres of economic zones within KIZAD, the largest integrated trade, logistics, and industrial business grouping in the Middle East.

AD Ports Group is rated A+ by S&P and A+'—Outlook Stable by Fitch.

For more information, please visit: [adportsgroup.com](http://adportsgroup.com)

### CSR: The Big Picture –1 Million Lives by 2030

We have identified high-level objectives that AD Ports Group will strive to attain over the course of the next five years. The umbrella objective is to touch 100,000 lives each year through our CSR initiatives, which would culminate to 1 million lives by the end of 2030. An action plan has been developed for each initiative to ensure smooth implementation.

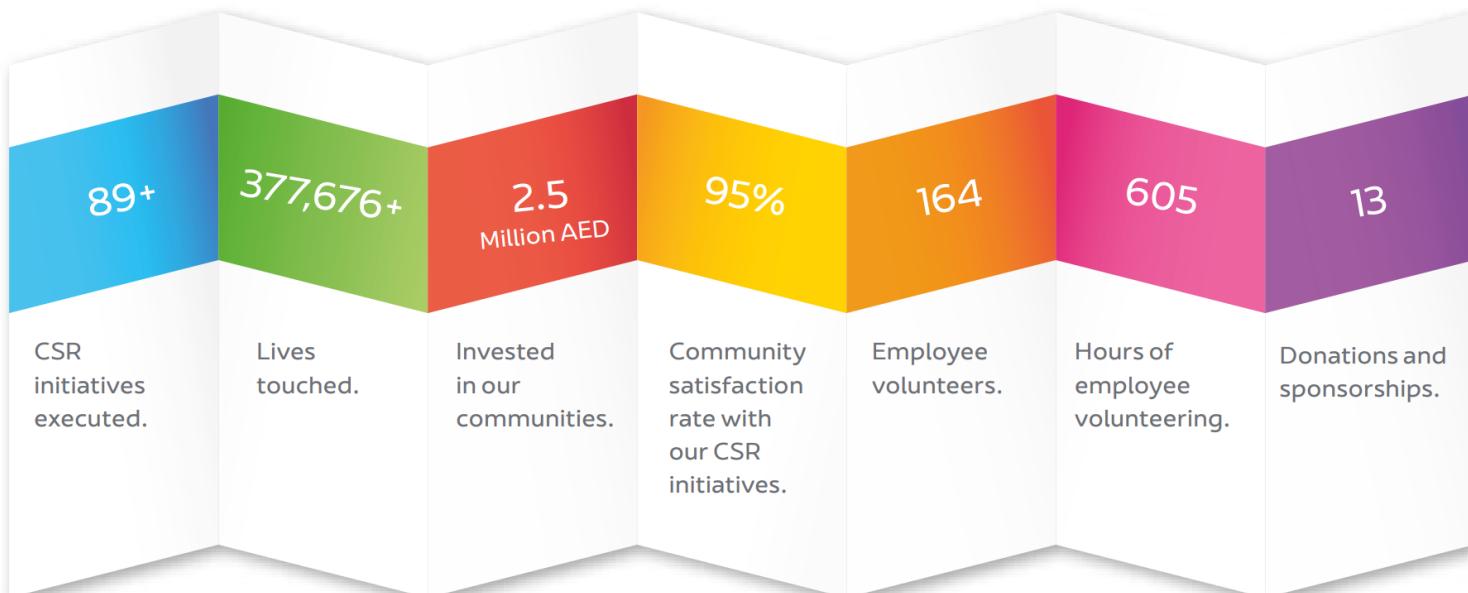
## CSR at AD Ports Group

**Corporate Social Responsibility** is the social pillar of sustainable development that ensures universal human rights are attainable by all people, who have access to enough resources in order to keep their families and communities healthy and secure. AD Ports Group through its CSR department actively works towards meaningful community engagement, which is of paramount importance to them.

At AD Ports Group, we care about our people and the environment we live in. Through our innovative yet considerate ideas, we have become a leader in sustainable growth in the UAE. Our CSR activities have been part of that growth and are created beneath a framework of six key focus areas supporting our communities, Health, Philanthropy, Employee Welfare & Development, Equal Opportunities, and the Environment. Under these focus areas, we conduct CSR initiatives that also align with the Sustainable Development Goals (SDGs) and the United Nations Global Compact (UNGCG) principles, to assist in the sustainable improvement of our community's health and well-being.

Our CSR department has gained international recognition for its socially responsible efforts and initiatives:

- We won Gold Trophy at Corporate Engagement Awards, UK, 2022 for the Best community involvement during a CSR programme.
- We were the first Middle Eastern company to be awarded the Gold Accreditation Excellence in Corporate Social Responsibility (CSR) in 2020, from the UK-based CSR Accreditation (CSRA).
- We won the International CSR Excellence award and CSR World Leader award in 2021.



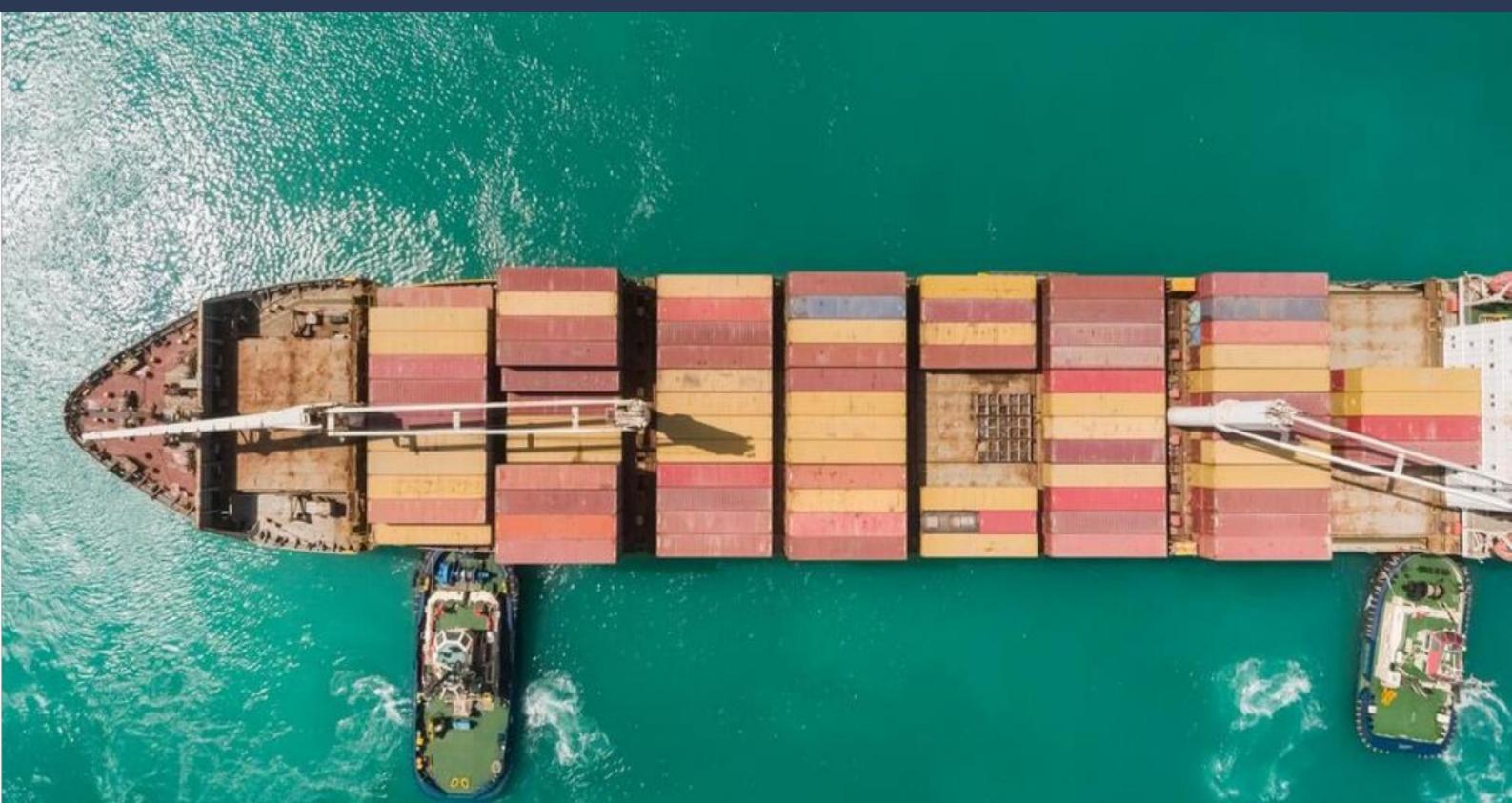
## AD Ports Group CSR "Big Picture"

---

The "Big Picture" objective of having an impact on 1 million lives and the aims of each CSR Objective are both outlined in the 2030 Group CSR Action Planner that AD Ports has developed.

1 Million Lives by 2030

7 Years  
100,000 lives per year  
Maximising impact



# **Environmental, social, and governance performance indicators within AD Ports Group**

we have a policy that clearly identifies areas to improve environmental impact. Provided below excerpt from our CSR policy:

## **Environment:**

The company has defined measurable environmental, social and governance performance indicators based on strategic priorities. In line with this, the company will aim to protect the environment by taking a collaborative approach to sustainability practices such as:

**Efficient Waste Management:** Committed to moving towards a circular economy. Waste management hierarchy is to Reduce, Reuse, Recycle and dispose in line with waste management best practices and regulations.

**Energy efficiency & renewable energy:** Optimize energy consumption throughout our operations. Integrate renewable energy into our operations wherever feasible.

**Sustainable Consumption of materials and consumables:** Eliminate certain toxic products or materials and reduce negative environmental effects related to these products before they occur. The company involves suppliers in its initiatives to identify safer products and materials and reduce its environmental footprint.

**Climate change and global warming:** Measure, reduce and offset our Green House Gas emissions to the extent possible in order to mitigate climate change and global warming in line with the Paris Agreement mandate.



## **Environmental projects**

---

### **Abu Dhabi Declaration on Cleaning the Marine Environment:**

We are signatory to the declaration and are tasked with reducing plastic waste in the marine environment.

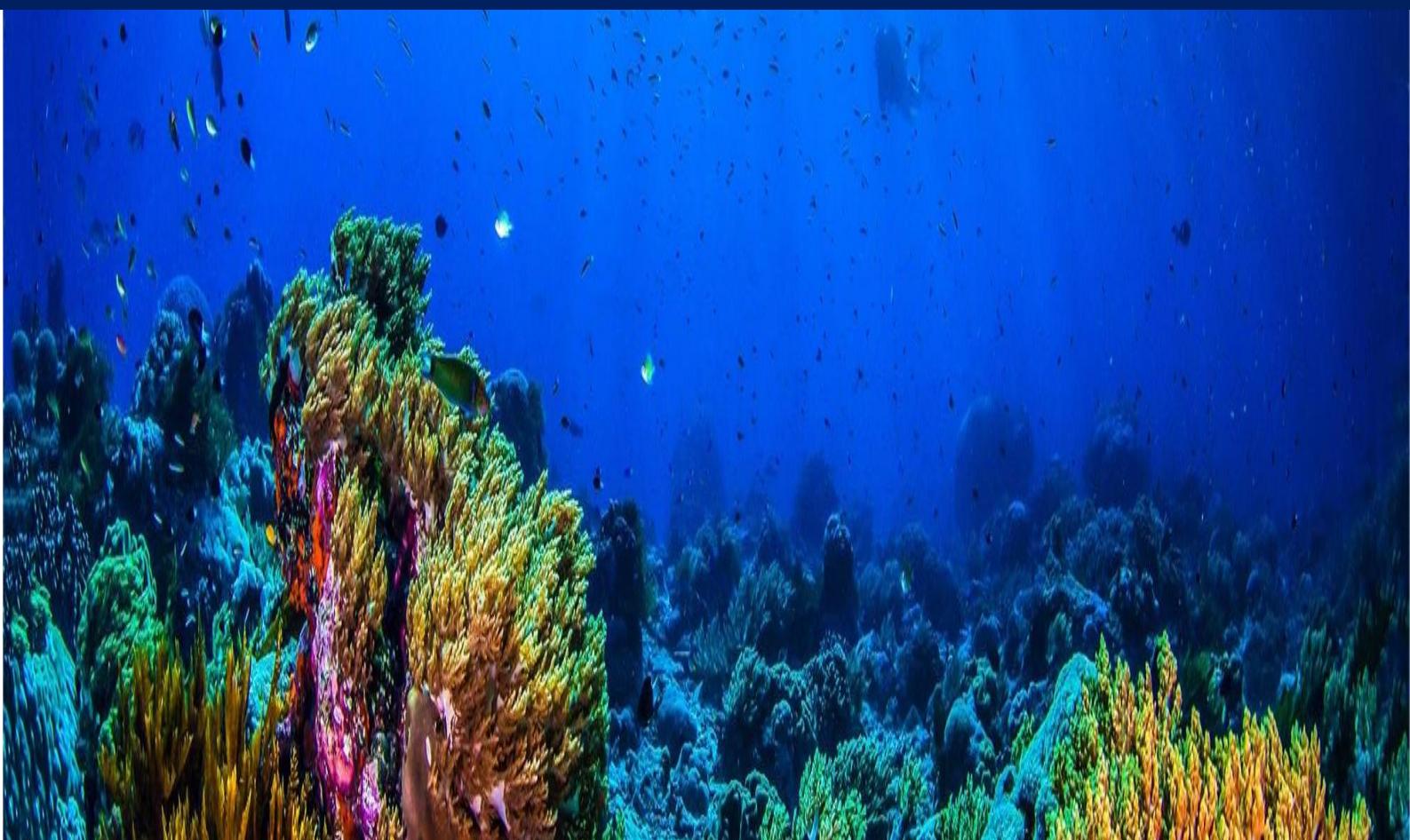
### **Marine Water Quality :**

Through several water quality monitoring stations we ensure maintenance of parameters to sustain marine life

### **Coral Reefs:**

Built environmental break water to safeguard Ras Ghanada coral reefs. Successfully relocated reefs that could have been negatively effected due to ports operation and expansion

Continuous monitoring, implementation of management plans is how we are protecting the marine environment



## **Environment initiatives**

### **Marine Pollution Prevention yearly ongoing for several years**

In an innovative approach to curbing the plastic waste from seawater, Abu Dhabi Ports has taken the following steps to curb marine water pollution:

- Commissioned trash collection vessels within its water limits. These vessels are installed with advanced and modern technology to skim through the seawater, collecting all floating waste on the go.
- The collected waste is then either decomposed, recycled, or disposed of after a careful segregation process. In the last two years, we have collected 197 tons of marine debris and devoted 8,300 man-hours towards this cause.
- Several awareness campaigns on curbing marine pollution have been undertaken under two programmes “We Care” and “Salamaty” by the SAFEEN team. A total of 38 awareness sessions have been conducted, 45 ships have been visited, and 533 seamen and crew members made aware.



## **Environment initiatives such as Clean Up Campaigns**

AD Ports Group's commitment to the protection of the marine ecosystem is demonstrated through its periodic seabed and beach cleaning projects.

A total of 153 volunteers participated in 2022, contributing a total of 587 hours of volunteering time. AD Ports Group remains committed to preserving the marine ecosystem and will continue to engage volunteers in future seabed cleaning projects.

### **Beach Cleanup Campaign Outcomes:**

These ongoing campaigns are made possible with the help of altruistic volunteers who share the same concern to save our planet.

During the reporting period, the group covered a land area of 68,994 m<sup>2</sup> or 0.07 km<sup>2</sup> with a perimeter of 1073.76 m or 1.07 km, collecting 65Kg of debris.

Additionally, they covered a sea area of 3,918 m<sup>2</sup>, collecting 71Kg of debris.

A total of 73 volunteers participated, contributing a total of 292 hours of volunteering time. There were a total of 13 dives with a bottom time of 45 minutes, totaling 65 hours. The average diving time was 45 minutes. The grand total volunteering hours for the period was 357 hours.

Video attached in the system

**86**

Direct Beneficiaries

**4000**

indirect Beneficiaries

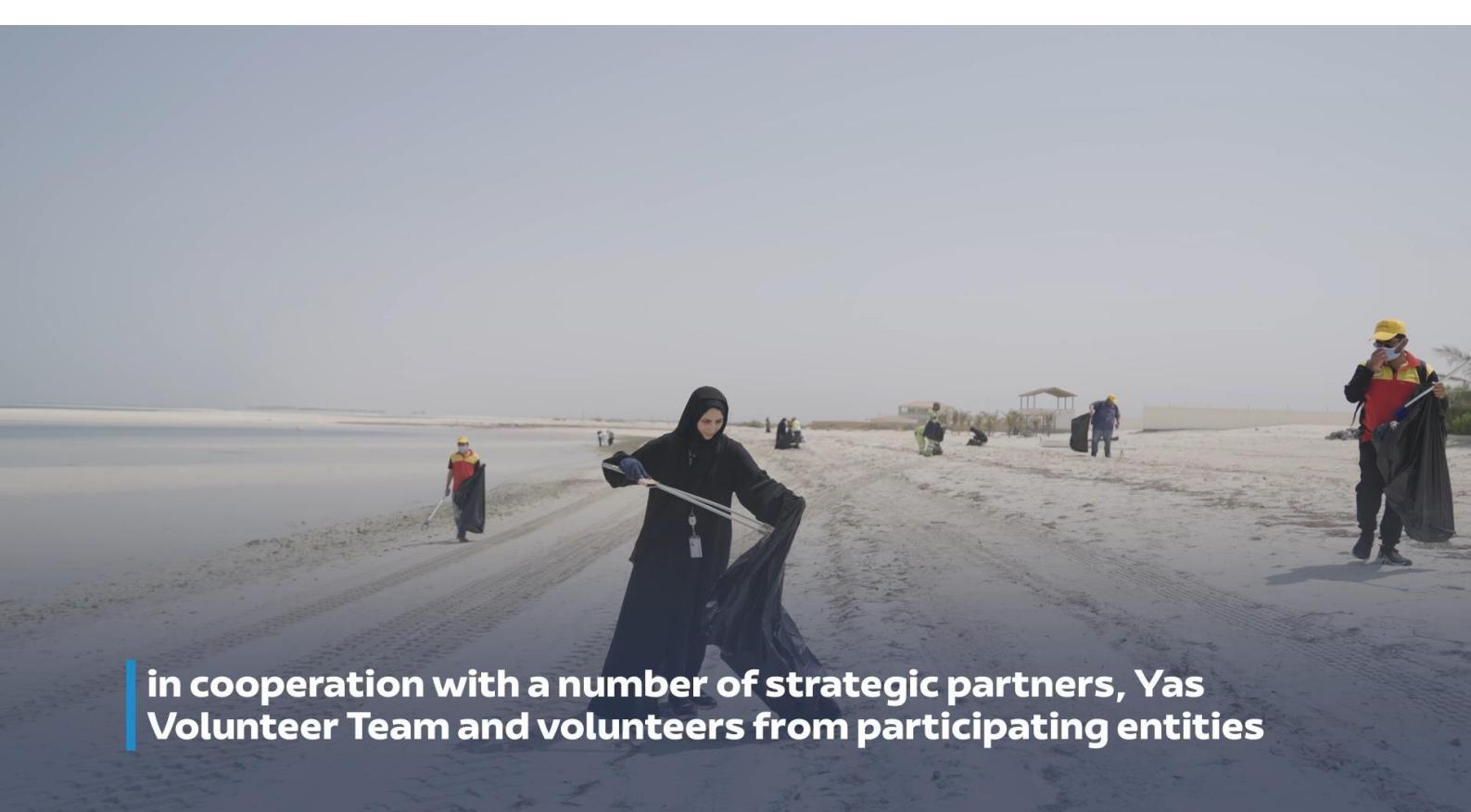
**73**

volunteers

**357**

volunteering hours\*

**in cooperation with a number of strategic partners, Yas  
Volunteer Team and volunteers from participating entities**



# Some of Social Media posts supporting environments initiatives

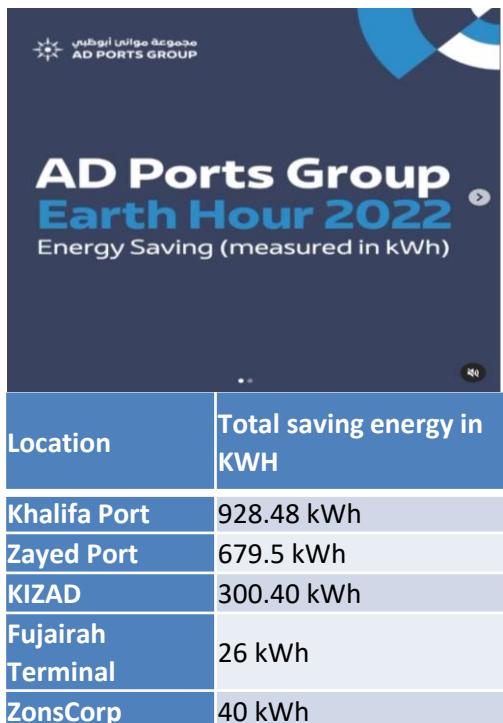
## Clean Your perimeter second campaign



## Free Paper Post



## Earth Hour



## World Environment Day



# Global Alignments

In line with our strategic objectives, we have identified seven out of the seventeen UN SDGs that AD Ports directly contributes to through our CSR initiatives. By focusing on these specific goals, we aim to make a meaningful impact and promote the growth and development of our community.



| Strategic UN SDGs Alignment | SDG Number   | AD Ports Group SDG Objective  |
|-----------------------------|--|---|
|                             |  SDG 3<br>GOOD HEALTH AND WELLBEING         | Comprehensive employee health and wellbeing programmes. Continued awareness campaigns for a healthier lifestyle.            |
|                             |  SDG 4<br>QUALITY EDUCATION                | Long-term, high-impact educational programmes for the youth.<br>Comprehensive employee learning and development activities. |
|                             |  SDG 5<br>GENDER EQUALITY                 | Tailored women empowerment programme: GLOW<br>Best practices to ensure equal opportunities for women.                       |
|                             |  SDG 8<br>DECENT WORK AND ECONOMIC GROWTH | Ensuring human rights are always guarded in our value chain. Ensuring uninterrupted trade flow for the local economy.       |
|                             |  SDG 10<br>REDUCED INEQUALITIES           | No-discrimination and equal access to opportunities.<br>Leverage programmes for local entrepreneurs.                        |
|                             |  SDG 13<br>CLIMATE ACTION                 | Clean-up campaigns held recurrently<br>Raise awareness on the topic through our social media channels                       |
|                             |  SDG 14<br>LIFE BELOW WATER               | Support the establishment of marine habitats by routinely cleaning the seabed   |
|                             |  SDG 17<br>PARTNERSHIP FOR THE GOALS      | Collaborating with other actors of AD Ports Group Macro Environment such as NGOs and local organisations                    |



Thank You