



PORT VIRTUAL LAB

COMMERCIAL DOSSIER

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Executive Summary

Port Virtual Lab (PVL) revolutionizes learning in logistics and international trade through role-playing. This innovative platform caters to both students and professionals seeking practical skills. PVL's unique approach emphasizes experiential learning, offering real-world insights and success stories. It's an essential tool for advancing in these sectors.

1. Introduction

1.1 Welcome and Purpose of PVL.

[The Port Virtual Lab \(PVL\)](#) is an innovative learning solution designed to meet the evolving needs of the international trade, logistics, and transport sectors. Developed by la Escola Europea of Intermodal Transport, PVL aims to democratize access to high-quality education in these dynamic fields, empowering individuals from diverse backgrounds to achieve professional success.

In our recent courses, after evaluating participant feedback, PVL has achieved an impressive average satisfaction rate of 4.8 out of 5. This reflects our commitment to excellence and continuous effort to adapt and improve based on participant input.

1.2 Development and Collaborations:

PVL is a result of a strategic European project partnership between leading educational institutions and the logistics industry, aimed at fostering a new generation of skilled professionals. This collaboration underscores our commitment to providing an educational platform that is both practical and forward-thinking.

2. Why Choose Port Virtual Lab?

2.1 Immersive Learning Experience.

PVL offers an unparalleled immersive learning environment, blending real-world case studies, simulated company operations, digitization, and the latest industry insights to create a dynamic educational experience.

2.2 Digitization of Port Operations.

With a focus on the digitization of port operations, PVL prepares students for the future of ports and logistics, emphasizing the importance of technology and innovation in the sector.

2.3 Global Accessibility.

Accessible from anywhere in the world, PVL requires no specific software, making it a flexible and convenient option for learners of all backgrounds.

2.4 Flexibility for Students and Professionals.

Designed to accommodate the schedules of both students and working professionals, PVL offers a flexible learning pathway that aligns with individual career aspirations and educational needs.

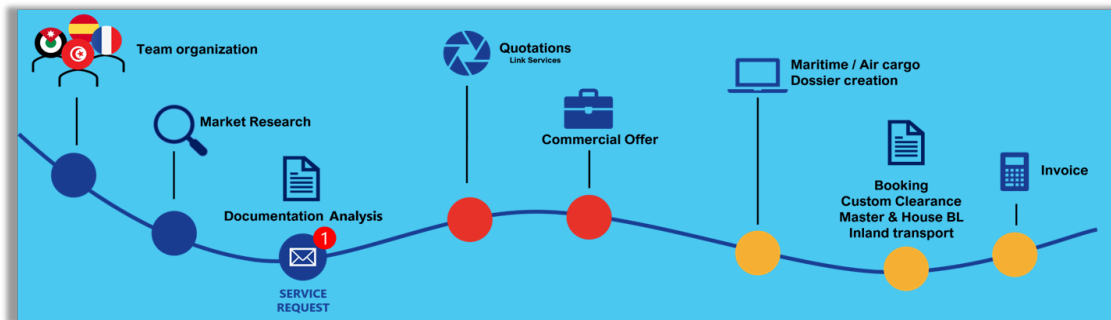
2.5 International Network and Collaboration Opportunities.

Participants in PVL become part of a global community, gaining the chance to collaborate with peers worldwide and expand their professional networks.

3. Educational Offerings and Modules

3.1 Freight Forwarder Module: An Overview.

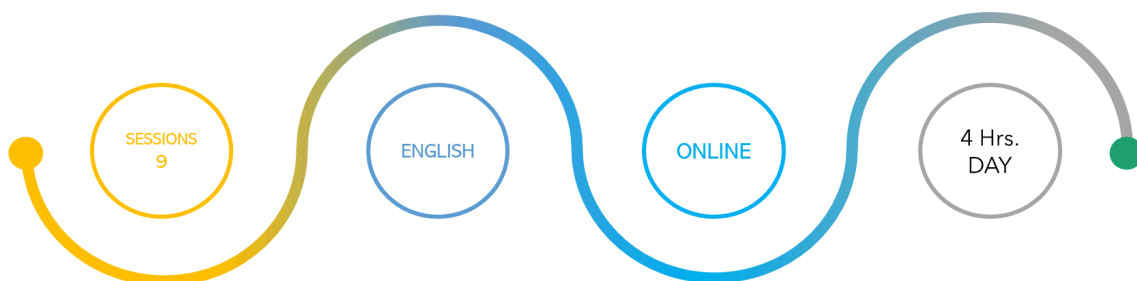
The Freight Forwarder Module is PVL's flagship offering, providing comprehensive insights into the role of freight forwarders within the logistics and transportation industry. Our courses are designed to seamlessly integrate theoretical lessons with practical exercises and teamwork. This blend ensures that participants not only grasp fundamental concepts but also apply them in real-world scenarios, fostering a deeper understanding and proficiency.



Freight Forwarder Module Operational Scope

3.2 Detailed 9-Day PVL Course Program.

This program offers an in-depth look at transportation and logistics operations, combining theoretical knowledge with practical exercises and real-time case studies to equip students with essential industry skills.



Course PVL Structure > Conditions may change

4. Benefits of Training with PVL

4.1 Comprehensive Curriculum and CuttingEdge Knowledge.

PVL's curriculum covers all key aspects of international trade, logistics, and transportation, ensuring that students receive an education that is both comprehensive and aligned with the latest industry trends.

4.2 International Exposure.

By connecting students with a global network, PVL provides valuable international perspectives and opportunities for cross-cultural collaboration.

4.3 Continuous Professional Support.

Students have access to ongoing support from industry experts, enhancing the learning experience and ensuring they are well-prepared for their careers.

4.4 24/7 Open Platform.

The flexibility of around-the-clock access to the PVL platform allows students to learn at their own pace, accommodating different time zones and schedules.

4.5 Previous Experience

A key value-add of our program is the hands-on practice with ERP systems. This experience not only enriches learning but significantly enhances employability, as familiarity with such systems is a prerequisite in the majority of companies within the industry.

4.6 Skills development

Participants engage in team-based projects, simulating real business challenges. These activities not only improve problem-solving and decision-making skills but also prepare students for the collaborative nature of the logistics and transport sectors

5. Strategic Partnerships and Institutional Support

5.1 Strategic Partners and Shared Vision.

PVL is supported by a network of strategic partners, including educational institutions and industry leaders, all committed to revolutionizing logistics and transport education.

5.2 Support for Educational Institutions and Companies.

PVL offers tailored support for integrating its programs into existing educational and training frameworks, enhancing the value provided to students and professionals.

6. Integrating PVL into Institutions or Companies

6.1 Steps for Integration.

A guide to seamlessly incorporating PVL's offerings into academic institutions or corporate training programs, ensuring alignment with educational objectives and business goals.

6.2 Technical and Organizational Support.

PVL provides comprehensive support for institutions and companies, including technical setup, curriculum integration, and ongoing assistance to maximize the benefits of the platform.

7. Testimonials and Success Stories

7.1 Student and Professional Experiences.

Highlighting positive feedback and success stories from individuals who have benefited from PVL's programs, underscoring the practical impact and career advancements achieved through our courses.

7.2 Partner Success Stories.

Showcasing the achievements of educational and industry partners who have collaborated with PVL, demonstrating the value and effectiveness of our joint efforts.

8. Contact and How to Get Started

8.1 Contacting the PVL Team.

Detailed contact: information for the PVL team, providing pathways for inquiries, enrollment, and collaboration discussions.

8.2 Enrollment Process and Frequently Asked Questions.

Outline of the enrollment process for new students or institutions, accompanied by an FAQ section to address common queries and streamline the onboarding experience.

9. Appendices

9.1 Frequently Asked Questions (FAQ).

A compilation of answers to the most common questions about PVL, its operations, and offerings, designed to clarify and inform.

1. What is PVL and how does it work?

PVL is a cutting-edge simulation platform for logistics and trade, offering a digital environment where users engage in realistic operations of over 20 virtual companies, mastering the complexities of the global supply chain through hands-on experience.

2. What is the main objective of participating in the PVL course?

To gain practical experience, develop problem-solving skills, and understand logistics and trade operations in a risk-free environment.

3. What is the difference between a traditional course and a hybrid course like PVL?

Unlike traditional courses, PVL combines theory with interactive simulations, allowing participants to practice in a virtual logistics environment.

4. How are role-playing activities conducted in the course?

Participants work in teams, representing different companies within a virtual supply chain, to solve real-world scenarios through role-play.

5. What specific skills can I develop through participation in PVL?

You can develop operational, decision-making, problem-solving, and team collaboration skills within logistics and trade contexts.

6. What level of commitment is required to participate in the PVL course?

Participants need to commit to engaging with the course materials, simulations, and team collaborations to maximize learning.

7. What resources and materials are provided to PVL participants?

PVL offers digital tools, ERP software access, case studies, and interactive simulations to facilitate learning.

8. What kind of support and guidance is offered to participants during the course?

Participants receive guidance through instructional materials, software tutorials, and support from la Escola Team.

9. Which topics are covered?

Topics include international trade, logistics, transport operations, customs clearance, and supply chain management.

10. What kind of companies can I find on the PVL platform?

The platform features freight forwarders, shipping lines, port terminals, Haulier companies, Customs agents, and other key supply chain actors as simulated companies.

9.2 Glossary of Logistics and Transportation Terms.

Our [PVL Glossary](#) provides definitions of key terms and concepts used in the logistics and transportation industry, aiding in understanding specialized language.

9.3 Additional Contact Information and Support.

Further details for reaching out to PVL for technical, academic, or administrative support, ensuring comprehensive assistance for all users.

This expanded structure forms a solid foundation for a commercial dossier, outlining the key features, benefits, and processes associated with the Port Virtual Lab. It's designed to inform and engage a wide audience, from potential students to educational institutions and industry partners, about the opportunities available through PVL.



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