



EN LIGNE
18 DÉCEMBRE 2020 - 29 JANVIER 2021

SMART PORT CHALLENGE 2020

Imaginez et innovez
le port de demain !

À LA CLÉ
Un accompagnement business
ou un programme d'incubation

1. EVENT FIGURES
2. OUTREACH FIGURES
3. PROJECT FIGURES
4. PARTICIPANT FEEDBACK

EVENT

FIGURES

7

Challenges

119

Mentors

597

Participants

73

Projets
projects

17

Grand Jury
Final Jury

4

Gagnants
Winners

7

Finalistes
Finalists

EVENT

FIGURES

7

Challenges

+78

Mentors

+108

Interviews

27

Webinars

+30h

Coaching

3

Jours de
notations

+70

Juges

10h

Réunion

73

Projets
projects

7

Finalistes
Finalists

WEBINAR

FIGURES

13

Challenge
Webinars

2

Hackathon
Keynotes

8

Inspirational
Webinars

977

Attendees

1347

Attendees

359

Attendees

[COMPLETE ATTENDEES DETAIL](#)

SPONSORS OFFICIELS



NOS PARTENAIRES

OUTREACH FIGURES

27010

Bma Database
emails

63

Facebook &
Linkedin groups

7360

Cold Emails

27

Platform
comments

23061

Website visits

6

Referencing
platforms

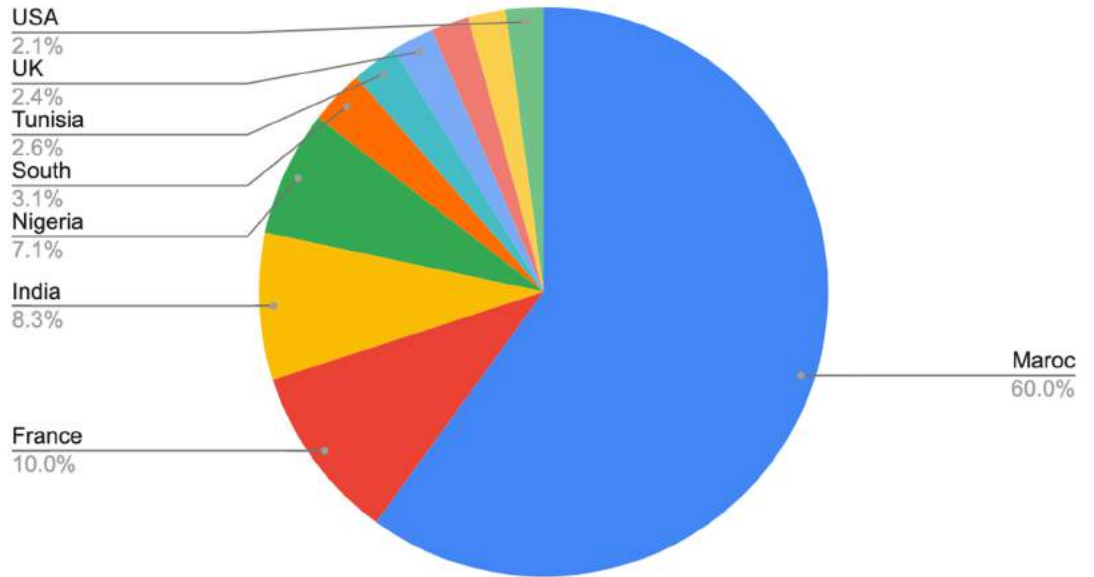
178

Visitors
Countries

COUNTRIES OUTREACH

Pays	Nombre de participants
Maroc	252
France	42
India	35
Nigeria	30
South Africa	13
Tunisia	11
UK	10
Germany	9
Spain	9
USA	9

Nombre de participants



OUTREACH ACTIONS

BeMyApp EMEA @BeMyAppEMEA · Jan 29
Annnd that's a wrap for the #SmartPortChallenge2020 with these final closing word 🎉

Congrats again to our winners 🏆 and to everyone who participated in this #online #hackathon 🙌

You can watch the Final Demos REPLAY here 📺 bit.ly/3pziBUc

BeMyApp EMEA @BeMyAppEMEA · Jan 29
Check out the Port Tech team 🙌

Solution 📺 Le but est d'inciter les clients à recourir au paiement électronique via les technologies cognitives

Learn more 📺 us02web.zoom.us/j/83329038934

#SmartPortChallenge2020 #ANP #PORTNET



The slide features a circular logo with a house and a scale, and a background image of a port with a truck. The text reads: "Port TECH PAYMENT", "Une solution basée sur les technologies cognitives", and lists team members: "Maxime Lahaie, Etienne Chervier" and "33ad Saad, ingénieur SI".

Twitter

BeMyApp France
Published by Selina kelcz · January 25 at 8:33 AM · 🌐

Thank you to everyone who submitted their [#SmartPortChallenge2020](#) project pages 🙌

NOW its up to the JURY to select the finalists that will pitch at the FINAL DEMOS 🔥

More info here 📺 <http://bit.ly/3zdlmYk>

#ANP #PORTNET


BeMyApp France
Published by Selina kelcz · December 18, 2020 · 🌐

Rejoignez nous à 10am CET pour la cérémonie d'ouverture du [#SmartPortChallenge2020](#) 📺

Rencontrez les mentors et organisateurs et découvrez les challenges 🙌

EN DIRECT ICI 📺 <https://bit.ly/SmartPort2020>
#ANP #PORTNET #NEXTPORT

See Translation



The event page features a background image of a port and a table with three columns of challenges:

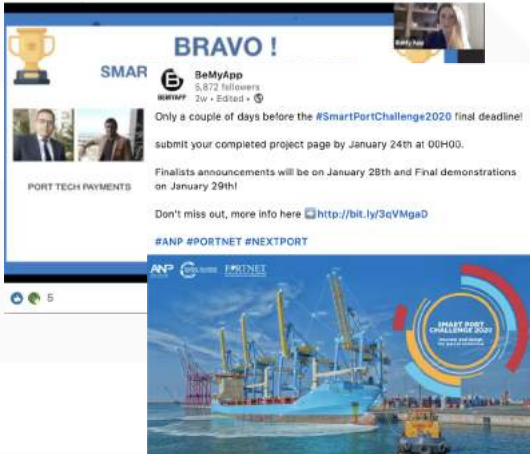
CHALLENGE 1	CHALLENGE 2	CHALLENGE 3
SUSTAINABLE DEVELOPMENT, ENVIRONMENTAL PROTECTION & ENERGY TRANSITION	PERFORMANCE, LOGISTICAL FLUIDITY & TRADE FACILITATION	PORT SERVICE CONTINUITY & INFRASTRUCTURE AVAILABILITY
AVAILABLE OPTIONS: • Energy Transition (Est. 2020) • Production and Monitoring of Production Data (Est. 2020)	AVAILABLE OPTIONS: • Redesigning the Allocation of Dockyard Resources (Est. 2020) • Improving and Securing the Efficiency of Cranes (Est. 2020) • Optimization of Stevedoring Operations and Smart Canal (Est. 2020) • Harmonic Truck Scheduling (Est. 2020)	AVAILABLE OPTIONS: • Forecasting the Evolution of Basin Systems, Dredging and Deepening of Canals (Est. 2020)

Facebook

BeMyApp
5,872 followers
1w · 🌐

Congratulations to our [#SmartPortChallenge2020](#) winners!

Port Tech Payment: Le but est d'inciter les clients à recourir au p...see more



The LinkedIn post features a "BRAVO!" graphic with a trophy and a video thumbnail. The text reads: "Only a couple of days before the #SmartPortChallenge2020 final deadline! submit your completed project page by January 24th at 00H00. Finalists announcements will be on January 28th and Final demonstrations on January 29th! Don't miss out, more info here 📺 <http://bit.ly/3cVMGaD>"

#ANP #PORTNET #NEXTPORT

Linkedin

OUTREACH ACTIONS



BeMyApp Events



Hackathon.com

OUTREACH ACTIONS



The Smart Port Challenge 2020, organized by l'Agence [Nationale des Ports](#), [Global Alliance for trade facilitation](#), and [Portnet](#), was an exciting digital hackathon designed to reimagine the future of maritime functionality and operations in Morocco.

Open to startups, entrepreneurs, students, and motivated individuals worldwide, this challenge offered an impressive prize package including 100 000 MAD and an incubation program enabling winners to begin their entrepreneurial journey and the opportunity to transition from prototype to P.O.C or test and implement their already developed product.

The official opening ceremony took place on December 18th, where the organizers introduced the challenges, the key milestones, and the judging process.

[Medium Article](#)

OUTREACH STATS

BeMyApp France
Sponsored · 10

Innovate & design the port of tomorrow at the Online Smart Port Challenge!



SMARTPORTCHALLENGE-2020...
Smart Port Challenge 2020
Global Event - All motivated part... [LEARN MORE](#)

👤 Ahmed Moussaoui a... 1 Comment

Facebook Ads

Instagram

bemyapp
Sponsored



SMART PORT CHALLENGE 2020
Innovate and design the port of tomorrow

[Learn More](#)

bemyapp Innovate & design the port of tomorrow at the Online Smart Port Challenge 2020!

Invitation: Virtual Innovation Challenge

[Learn more](#)



Selina Kelcz

Hello Selina,

I am contacting you regarding the 2020 Smart Port Challenge!

This event is welcoming participants with innovative concepts that will revolutionise the current state of Morocco's port functionality. Participants will choose from three themes, each posing unique challenges, to base their solutions on.

Who can participate?

- This is a global event, and anyone with an innovative idea is welcome to take part.

Why participate?

- Showcase your skills and explore your ideas.
- Make a real-world, lasting impact with industry leaders.
- Win an incubation program, transitioning your idea from prototype to PCC.

For more information, and to sign up visit:

smartportchallenge-2020.bemyapp.com/

Thank you and stay safe,

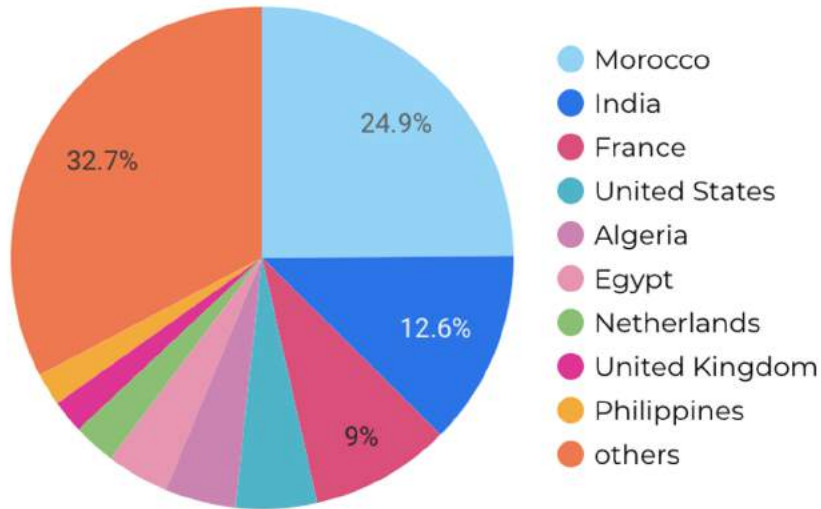
Selina

[Learn more](#) →

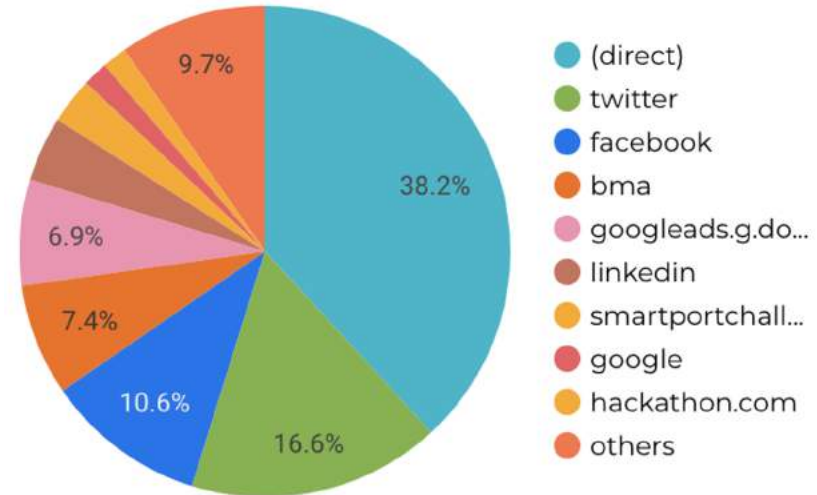
Linkedin Ads

OUTREACH STATS

Website Visits by Country



Website Visits by Source



PROJECT FIGURES

12

Energy
Transition

10

Detection of
Pollution slicks

9

Electronic
payments

11

Certificate of
Origin

30

Presentations

15

Operation at
scanners level

7

Dynamic Truck
Weighing

8

Evolution of
basin bottoms

73

Projects on the
platform

PROJECT WINNERS



PRIX 
DU
JURY
TAKE UP SCOUT

Accompagnement de l'accé...

Notre projet vise à trouver des solutions innovantes pour accompagner la transformation des méthod...

ACCELERATING THE TAKEUP OF ELECTRO...

[View project →](#)

Take-up

Take-up

ACCELERATING THE
TAKE-UP OF ELECTRO-
NIC PAYMENTS

PROJECTS WINNERS

PRIX 
SMART PORT 2020

PORT TECH PAYMENT

Port Tech Payment (PTP)

Solution basée sur la théorie du Nudge. Le but est d'inciter les clients à recourir au paiement él...

ACCELERATING THE TAKEUP OF ELECTRO...

[View project →](#)

 **Port TECH PAYMENT** 



PROJECTS WINNERS

PRIX 
SMART PORT 2020

ECO WAVE POWER


Eco Wave Power

The project is to build and operate a wave energy power station using Eco Wave Power's innovative ...

ENERGY TRANSITION

[View project →](#)



 We're hiring 4 profiles →
[And other profiles...](#)

PROJECTS WINNERS



PRIX 
SMART PORT 2020

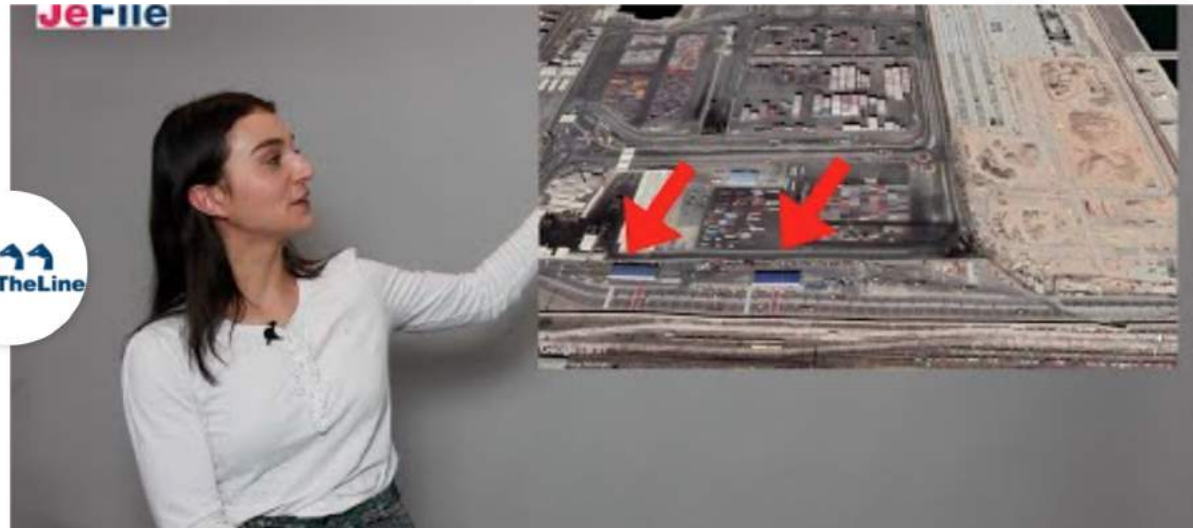
JeFile

File d'attente virtuelle pour ...

JeFile est une solution qui vous permet d'accroître l'efficacité de vos opérations grâce à une ges...

OPTIMISATION OF GOODS CONTROL OPE...

[View project →](#)



PARTICIPANT FEEDBACK

[Overall rating | Full Report Here](#)

4,1/5
Hackathon

4,4/5
The Challenges

4,1/5
The Platform

10
TOTAL
ANSWERS

4,1/5
Technical
Support

3/5
Mentors &
Assets

3,7/5
Resources
Provided

PARTICIPANT FEEDBACK

What did you dislike or should be improved?

- seven challenges is lot
- Prizes must reward each challenge
- expect a better cooperation with customs, even if there is confidentiality rules to apply with customs. In fact, I never get proper stats for scanning
- The mentors did not turn up for the 1:1 session, moreover the French language was given more preference over English. There was communication gap as well
- project form, add more fields to indicate presentation video, background video, access to the solution web site etc.
- Mentoring | The plateforme user
- We sank 100 hours into this and it seems like reviewers spend 10 min evaluating the solutions, the depth of the proposal, research, solidity - also we felt it was very hard to have an only English speaking team

BMA

FEEDBACK

Do you have any suggestions on what the organisers could improve for a future challenge like this?

- mentoring
- provide more prompt and accurate responses to the questions
- Respecting the amount of work going into this - each category should allow for a more in-depth review of the submitted project potentially through a Q&A session with category judges/experts - this might also allow for some feedback that could be of value to us
- **Good organization - thank you!**
- **Really great challenge**
- **it was really a great challenge**, and the Casablanca platform stand on the best international standards.

