## Caruara Reserve Biodiversity for all





Photo: aerial view of Visitor Center with Iquipari Lagoon and restinga protected area. Credits: Port of Açu

# Commitment to Sustainable Development

Port of Açu is located in the north region of Rio de Janeiro, Brazil, in an area that faces many social challenges: from low social development indexes, lack of proper educational system to poor infrastructure and public services availability.

Pillars of Açu's sustainability strategy, **social development** and biodiversity conservation are integrated in this project that aims to increase quality of life and sustainability to local community, promote education and well-being and contribute to the achievement of the Sustainable Development Goals on the territory, benefiting the entire society.



Photo: Port of Açu Terminal 2. Credits: Port of Acu

THE CHALLENGES OF DEFORESTATION ARE NOT LIMITED TO THE AMAZON

Restinga: one of the most fragmented and threatened ecosystems of Atlantic rainforest in Brazil

#### **ATLANTIC RAINFOREST IN BRAZIL**

~15%

remains of the original cover

66% + increase on deforestation 2020-2021

### 24% (4k+)

of endangered species are from Atlantic rainforest Restinga is a unique coastal ecosystem of Atlantic Rainforest, with numerous endemic species and rich biodiversity of fauna and flora, that hosts a variation of mangroves, grasslands, swamps, and coastal lagoons

Brazilian restinga has been reduced by more than 90% and its conservation is threatened by anthropic activities and exploration on coastal area.

### ~ 53K ha

of restinga remnants in Rio de Janeiro state

Biodiversity losses compromises the well-being of 3.2 billion people around the world and costs approximately 10% of the annual global income in terms of loss of species and ecosystem services.

## **Caruara Reserve**

Since 2012 Caruara Reserve protects an area of 4.000 hectares of restinga and promotes biodiversity conservation of this important costal ecosystem.

As an open port initiative of Port Administration, in September 2022 the new visitor center was open to the public: a place of well-being, leisure and sustainability, integrating port and community, aiming shared-value creation for society.

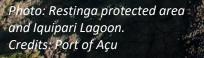
## 4k ha of protected area

equals ~50% of Port of Açu and industrial area

## EU\$ 5,6MI+ of total investment

**80 direct employees** 100% of local labor







## Mission

To protect, restore, and promote biodiversity of the largest remaining restinga fragment in a private area in Brazil, through actions and services that generate scientific knowledge and environmental, social, and health benefits.

## Vision

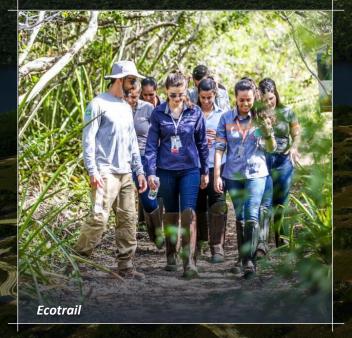
To be a reference in large-scale restoration projects of restinga vegetation and conservation of the related biodiversity.

## Values

Commitment, Efficiency and Quality, Social and Environmental Responsibility, and Ethics and Transparency.

> Photo: Purple flower (Pleroma clavatum). Credits: Port of Açu

### **Caruara Reserve - A social and environmental legacy for the community**



Sustainable Tourism and Environmental Education **Environmental Services** 

Seedling



### **Scientific Research**

Photo: Restinga protected area and Iquipari Lagoon. Credits: Port of Açu A DECADE INCREASING SCIENTIFIC KNOWLEDGE ON RESTINGA'S BIODIVERSITY

Since 2012, conservation programs have identified over

880 flora and fauna species

including 22 endangered species ...

## "Transforming popular knowledge into science"



Photo: Seeds handling. Credits: Port of Açu PROTECTION AND RESTORATION OF DEGRATED AREAS

... and restored

## 1280+ hectares of restinga degraded area, in over a decade of work,

planted over **2 M seedlings...** 

...produced on its dedicated nursery that handles

> species of restinga flora.





*Photo: Seedling handling. Credits: Port of Açu* 

#### PROMOTING ENVINROMENTAL EDUCATION AND SCIENTIFIC RESEARCH

## Through technical cooperation for scientific porpouses

Port of Açu teamed up with region's main universities to use the area as an open classroom and R&D laboratory.

**45** scientific researches held in the Reserve area





Photo: Technical visiting from local university Credits: Port of Açu

### FROM CONSERVATION UNITY TO A COMMUNITY BULDING PLATFORM

### After 7 months of public opening

## 11k+ Visitors

Ecotrails

- Exhibitions
- Bird watching
- Astronomy program
- Sea Turtle Center
- ... and others





*Photo: Visitor Center patio Credits: Port of Açu* 







Photo: Actions of health, wellness and leisure Credits: Port of Açu

QUALITY OF LIFE AND WELL-BEING

A center of health, well-being, leisure and sustainability, open and accessible to the entire community

- Recreational activities
- Sports
- Connecting with nature
- Family fun

ENVIRONMENTAL EDUCATION FOR A MORE SUSTAINABLE AND EQUAL FUTURE

With its educational activities, promotes sustainability principles for local children.

## 100+ scholar groups

In 2023, Port of Açu in coordination with city hall education office added environmental education as part the official educational curriculum in municipal schools and produced with Caruara a booklet with a content dedicated to biodiversity.

## 60+ local schools







Photo: Aerial view of Visitor Center Credits: Port of Açu

### HOSTING AND MANAGING THE PORT'S SEA TURTLE CONSERVATION PROGRAM

### The Port's Sea Turtle **Conservation Program**

RESERV

is now coordinated and hosted by Caruara, maximizing its community outreach for the protection of this species



nests protected ensuring release of over

Sea Turtle Center

Contact with hatchlings



Hatchlings











Photo: sea turtle hatchlings release activity with community Credits: Port of Açu

to the sea

#### INTEGRATION OF CONSERVATION ACTIONS IN THE TERRITORY

### Addressing ocean pollution

bringing together port employees and local community and fisherman to discuss solid waste issues and improve ocean and coastal environmental quality

**7 TONS** of garbage collected by

## 200+ volunteers involved



*Photos: Clean up activity Credits: Port of Açu* 

## FOSTERING INCOME GENERATION FOR THE COMMUNITY AND PROMOTING LOCAL CULTURE

The center also hosts permanent exhibitions of

## **24** local female artisans

displaying Restinga themed craftwork enabling not only training and new skills, but also improving their employment and income opportunities.



Photos: Female artisans and its craftwork Credits: Port of Açu

Caruara Reserve is the main environmental asset of Port of Açu and demonstrates its leadership in biodiversity conservation in one of the most degraded ecosystem of the Atlantic rainforest in Brazil, showing that it is possible to develop a port complex in balance with the protection of surrounding habitats. **Its overall objective is to be a community building platform designed to promote sustainability to reach a net positive impact on biodiversity and people's lives.** 

The opening of its visitor center as a public space creates a new gateway between the community and Port of Açu, promoting environmental education, well-being, health and leisure for the region.

Through the offer of sustainable tourism activities promoted at the visitor center, the Port Administration consolidates the innovative role of the Port as a community builder, inducing local sustainable development and in partnership with port users and tenants, government and community, will continue to promote change, enhance quality of live and contribute to biodiversity protection and UN SDGs development in the territory.



Photos: Visitor center patio on public opening-Credits: Port of Açu



## RESERVA CARUARA

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