

Brisbane International Cruise Terminal

Brisbane International Cruise Terminal: Brisbane's new home for cruising

In mid-2020, Brisbane became home to the world-class AUD\$177 million Brisbane International Cruise Terminal (BICT), funded and delivered by Port of Brisbane Pty Ltd (PBPL).

The Brisbane International Cruise Terminal is vital tourism infrastructure that will help the industry recover and grow post-COVID and will serve the Queensland community for decades to come.

Why does Brisbane need a new cruise terminal?

Globally, cruise ships continue to grow in size and many of these larger vessels – 'mega cruise ships' – are seeking to call in Brisbane.

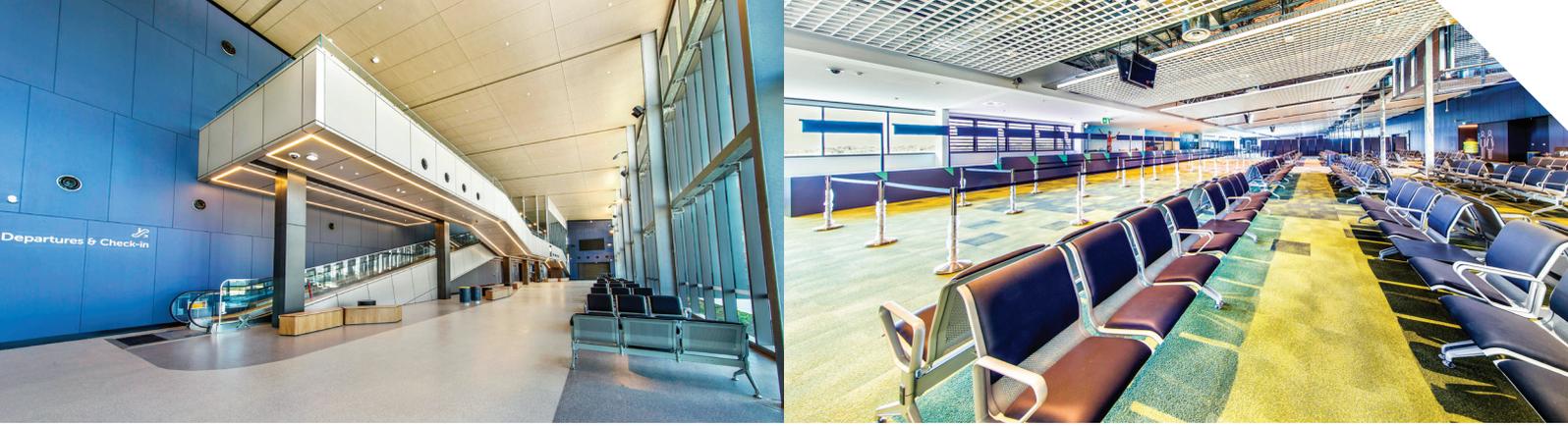
At over 270 metres long, mega cruise ships are too long, deep and high to travel upstream to Brisbane's existing cruise facilities.

Mega cruise ships had to call at the Port of Brisbane's cargo facilities – this meant sharing berth facilities with agricultural and bulk cargo customers while requiring cruise passengers to navigate a busy industrial precinct, presenting safety concerns.

Brisbane's a booming tourism destination, with cruise tourism growing steadily in recent years. Unless the City had a new, dedicated cruise terminal there was a risk it would stifle future cruise tourism growth with these larger vessels, and the economic and tourism benefits they bring, potentially bypassing the city altogether.

PBPL, with the strong support of government, industry and key stakeholders, received approval to deliver this vital new tourism infrastructure through the Queensland Government's Market-Led Proposal framework in 2017.





What does the new cruise facility offer?

While cruising is currently paused in Australia due to COVID, when the Brisbane International Cruise Terminal is operational, it will be able to accommodate the largest cruise ships in the world.

PBPL has also worked with the cruise lines and key stakeholders to ensure it will offer a seamless experience for passengers.

The new facility comprises:

- a two-level terminal building that includes a café and light retail
- onsite car parking for over 900 cars
- access for coaches, taxis and rideshare
- luggage collection and drop-off areas
- designated arrivals, check-in, security and quarantine areas
- public open spaces, including a plaza area and waterfront promenade.

Supporting growth

The Brisbane International Cruise Terminal will be the city's newest tourism gateway. With Brisbane located centrally within the wider South East Queensland region and close to iconic tourism destinations including the Gold and Sunshine Coasts, it will also open up regional tourism and economic opportunities.

Pre-COVID, the BICT had over 190 confirmed cruise ship bookings for its first season in 2020/21, expecting to welcome around 450,000 passengers. This is more

cruise ship bookings than in previous years, and a sign of the strong demand for cruising out of Brisbane.

PBPL took a long-term view to fund and deliver a world-class cruise terminal for Brisbane and Queensland.

It will play a vital role in the cruise industry's recovery post-COVID and will deliver significant long-term tourism and economic benefits to Queensland for decades to come.

Australia's cruise tourism industry contributed significant national and regional economic activity prior to COVID-19

(CLIA Australasia, 2019/20 Australia Economic Impact Report)

\$4.7 billion
Value of Australia's
cruise industry

22% Queensland's
share of the national
cruise market

AUD \$177 million Investment
by Port of Brisbane for Queensland's
cruise tourism industry