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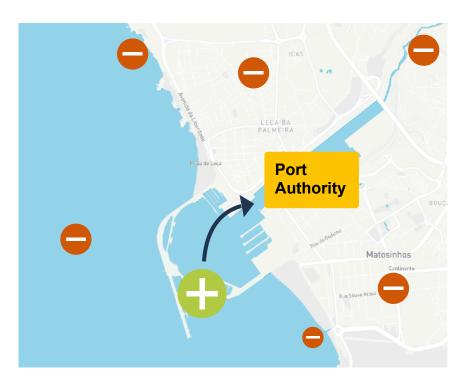
Ports are Vital (Mediterranean interactive map can be converted to West-African interactive map)

- Ports facilitate maritime transport, are needed for 90% of global trade,
- Ports attract industry and determine hinterland transport
- · Ports alter coastlines, and are influential for air and water quality, social and ecological systems
- 3500 mid-size cargo ports in the world,
- 10.000s of local ports (small islands) with dependent communities
- All need to act on climate change, sea level rise and environmental pressures





The Problem



Ports are driven by economic efficiency, causing various negative effects



The Solution



Apply sustainable solutions for greater societal value, value which can be used for port revenue streams



How do we do this?

- By flipping the mechanism from sustainability as a cost to sustainability as a source for revenues.
- When revenues underpin sustainable solutions, the rapid growing market of 'green investment funds' will drive scaling.



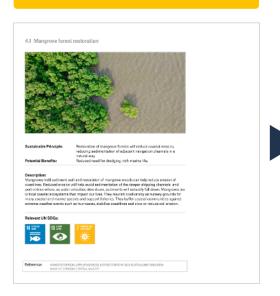
In practice this means:

- Use an ever growing portfolio of sustainable solutions covering waterside, urban environment, hinterland and energy.
- Map benefits to identify societal value
- Convert societal value to port-revenue-streams by using full spectrum of potential value capturing options.
- Dedicated workshops to determine most suitable solutions and value capturing structures for specific ports.

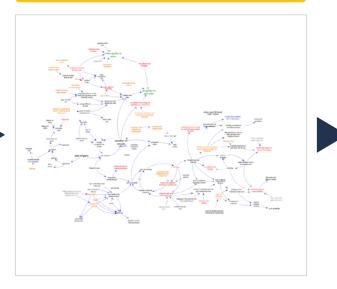


Example

Convert value to port revenues



Mapping value



Convert value to port revenues

Funding Mechanism	Beneficiaries		Measurement of Benefit	Finance Instrument	Cost Type	
					Upfront.	Ongoing
General Revenue	General public		General tax base growth	General fund alloca- tion; property tax; transportation sales tax	•	•
Value Capture	Restricted non- user beneficiaries	Landowners	Land value growth	Land Value Taxes	•	•
			Property tax growth	Tax Increment Financing	•	
			Assessed special benefits	Special Assessment	•	
			Transportation utility	Transportation Utility Fees		•
		Developers	Off-site development opportunities	Development Impact Fees	•	
			Off-site access benefits	Negotiated Exactions	•	•
			Development privileges	Joint Development	•	•
			On-site development opportunities	Air Rights	•	•
User Fees		ansportation operators	Gas consumption	Gas taxes	•	•
			Mileage	Mileage-based charges	•	•
			Vehicle units/types	Vehicle sales tax; license tab fee; wheelage charges	•	•
			General access rights	Tolling		•
			Demand-controlled access rights	Congestion pricing		•
			Rights to incur environ- mental impacts	Transportation envi- ronmental taxes/fees		•
		Passengers	Ridership	Fare or permits		•



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Vital Ports...

Is a not-for-profit organisation leaning on partnerships, grants and donations

We aim to help out medium and small sized ports serving their dependent communities

We do so through research and education, translating evidence-based knowledge to practical formats



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